

Actual Causes of Death in the US Causes Number Percentage 16.6% Poor Diet/Physical Activity 400,000 **Alcohol Consumption** 85,000 3.5% Microbial Agents 75,000 3.1% Toxic Agents (pollutants) 55,000 2.3% **Motor Vehicles** 1.8% 43.000 Firearms 29,000 1.2% 20,000 Illicit Drug Use 17,000 0.7% Year 2000 Data Source: Mokdad, AH, et al (2004), JAMA, 291, 1238-1246

Childhood Obesity in the US

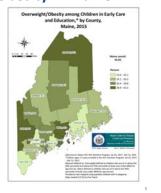
	1976–1980	1988–1994	1999–2002	2003–2006
Ages 2 through 5	5%	7.2%	10.3%	12.4%
Ages 6 through 11	6.5%	11.3%	15.8%	17.0%
Ages 12 through 19	5%	10.5%	16.1%	17.6%

Source: National Health and Nutrition Examination Survey, US CDC

Childhood Obesity in Maine

34.6% of Children Enrolled in the Maine WIC Program are either Overweight or Obese*

*Children ages 2-5 years enrolled in the WIC Nutrition Program, Jan 01, 2015 - Dec 31, 2015



Childhood Obesity in Maine Overweight/Obesity among High School and Middle School Students, Maine, 2015 Middle School Students, Maine, 2015 Middle School Middle School

Why Are We Alarmed?

- Health Risks of Obesity
- Social Implications of Obesity
- Economic Burden of Obesity

How to Prevent Obesity? Engagement, Leadership, and Action Individuals, Families, Communities, and Society Message Environments School Environments Physical Activity Environments Health Care and Work Environments Assess Progress

How Are We Acting?

- Increasing Healthy Options
- Improving Social and Economic Resources
- Building Community Capacity
- Reducing Deterrents to Healthy Behaviors

What Are Roles of Pediatricians?

- Crucial partners in prevention of obesity:
 - Identification of children at risk
 - Education and counseling
 - Focus on family-based interventions
 - Reduction of high-risk dietary behaviors
 - Reduction of high-risk activity behaviors
- Leaders in treatment of obesity

Questions?



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