## **MAINE AAP**

# NEW MEMBER ORIENTATION

2021



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Welcome to membership in the Maine Chapter
of the American Academy of Pediatrics —
we are so happy to have you on our team! Your
commitment and engagement to the children and
families of Maine, and interest in being part of our
efforts to improve care will help our Chapter
continue to grow and prosper.

This presentation is designed to help you feel connected and informed about the work of our Chapter and the National AAP.



## **National AAP History**

- The American Academy of Pediatrics was founded in June 1930.
- The founding members chose the name American Academy of Pediatrics (and not the American Academy of Pediatricians), to reflect their commitment to the interests of children and the pediatric specialty.
- Since 1930, the Academy has grown to approximately 64,000 members in the United States, and worldwide.
- Members include pediatricians, medical sub- specialists and surgical specialists and trainees.
- More than 46,000 members are board-certified in pediatrics and pediatric specialties and called Fellows of the American Academy of Pediatrics (FAAP).



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## **National AAP By The Numbers**

- 67,000 members
  - 66 state and local chapters
  - 59 in the US (including Puerto Rico, UniformedServices)
  - 7 chapters in Canada
- 25 national committees, 53 sections, 15 councils
- 2 offices
  - Itasca, IL (Chicago Suburb) Main Office
  - Washington, DC Federal Affairs
- 470 staff



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## **National AAP Governance**

- Board of Directors
  - 10 District Chairpersons
  - 3 At-Large Members
- Executive Committee
  - President
  - President-Elect
  - Immediate Past President
  - Executive Director
- Executive Staff



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## National AAP CEO/ Executive Vice President



The CEO/Executive Vice President of the Academy is Mark Del Monte, JD





## Lee Savio Beers, M D , FAAP National AAP President

Lee Ann Savio Beers, MD, began her one-year term as President of the American Academy of Pediatrics (AAP) on Jan. 1, 2021. Dr Beers is a Professor of Pediatrics and the Medical Director for Community Health and Advocacy at Children's National Hospital. She is the Founding Director of the DC Mental Health Access in Pediatrics program and Co-Director of the Early Childhood Innovation Network. She also oversees the Child Health Advocacy Institute's Community Mental Health CORE, a public-private coalition that serves as a catalyst to elevate the standard of mental health care for every young person in Washington DC.

She earned her Medical Degree from Emory University School of Medicine and completed a pediatric residency at the Naval Medical Center in Portsmouth VA. Prior to joining Children's National, she was a general pediatrician at the Naval Hospital in Guantanamo Bay, Cuba and the National Naval Medical Center in Bethesda, MD.

She received the Academic Pediatric Association 2019 Public Policy and Advocacy Award. She serves in a wide variety of leadership and advisory positions within the Washington DC community. Her clinical and research interests include adolescent pregnancy and parenting, the integration of mental health and pediatric primary care, the impact of adversity and stress on child well-being and advocacy education. She lives in Washington DC with her husband Nathaniel, and two children.



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### National Committees/Sections/Councils

- Committees Small groups of Board appointed pediatrician members and liaisons formed to provide expertise to the Board of Directors and membership in a particular content or operational area
- Sections Membership entities within the AAP organized around a single subject, specialty, work setting or life stage
- Councils Membership entities designed around subspecialties or multidisciplinary fields



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### **AAP Districts**

- AAP is comprised of 10 geographic districts- Maine is in District I
- Each district has a committee composed of the following leaders:
  - District Chairperson
  - District Vice Chairperson
  - Chapter Presidents
  - Chapter Vice Presidents
  - National Nominating Committee Representative
  - Chapter Forum Management Committee Representative
- Each district has a regional meeting once a year and is paired with a different district each time so chapters and regions can learn from one another



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## **AAP Chapters**

- 66 chapters (59 in US; 7 in Canada)
- · Independently managed and incorporated
- Focus on local and state advocacy, education,
   leadership, networking, community building
- Each chapter is governed by its own board/executive committee, which is elected by the chapter membership



## Maine Chapter of the AAP

### **Our Mission & Vision**

The mission of the Maine Chapter of the American Academy of Pediatrics is to improve the lives of children and adolescents in Maine.

Our vision is to be the leading authority, advocate, and voice for the health of Maine's children and for the profession of pediatrics.



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### **Core Values**

- •Children are our most worthy investment and need our voice
- •Healthy children grow up to become healthy adults
- All children are entitled to the same access to quality care to achieve optimal physical and mental health
- Pediatric providers, families, communities, advocacy organizations and government must work together to achieve optimal health and well-being for children in our city
- •Quality care is essential to good child health outcomes, and thus requires fair investment and funding



## Sample of Recent/Current Projects

Key partners: Office of Child & Family Services, PREP & KEY clinics

Reducing Chronic Absentee ism and Improving Communication between schools and primary care offices - KeyPartner :

Promoting Safe Sleep for Infants & Crib Education Program Key partner: Maine Children's Trust

Working with Practices to Increase HPV Vaccinations among MaineTeens & All Vaccines for School Entry

Key Partners: National AAP, National Improvement Partnership Network, Maine Immunization Council, Maine Families for Vaccines

Improving Care Coordination for Children and Young Adults with Developmental Disabilities

Key partner: Maine Developmental Disabilities Council, Maine Parent Federation

 $Collaborating \ to \ improve \ addiction \ treatment \ resources for \ adolescents \ and \ promoting \ SBIRT \ and \ Motivational$ 

Key Partners: Mid Coast Hospital, Health Education Training Institute

Improving Oral Health Screening and Fluoride Varnish Use in Primary Care Settings Key partner: Maine Oral Health Partnership, From the First Tooth, State of Maine

Addressing Social Health and Early Childhood Wellness (ASHEW) - MOC Pt 4 Learning Collaborative

Key partners: National AAP, practices



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### Website and Social Media

Website:

www.maineaap.org

Facebook:

https://www.facebook.com/Maineaap.org/?ref=aymt homepage panel

https://www.instagram.com/maineaap/?hl=en

Twitter:

@maineaap

@MeAAP\_FC (foster care specific)

LinkedIn:

https://www.linkedin.com/groups/8222197/



### Strategic Plan Overview 2021-2024

- Transparency in chapter operations, enhance communication and engagement, and allow equitable development and smooth transition of leadership roles.
  - 8 Committees Designated Chairs, Each Creates a Charter and sets smart goals
  - -Executive upper level chapter management, oversee staff, nominations for board and board engagement, policy making, financial management, governance align with AAP
  - -Foster Care statewide committee, other members, work with OCFS, Spurwink, guest speakers, policy, legislation
  - -Career/Leadership/Engagement resident programs, young career physician programming, website, newsletter, social media, chapter champions
  - -Education/Conference plan educational programming, liaison with national programming, all conference oversight
  - -Advocacy current legislation, campaigns, efforts around current events and public policy, member engagement
  - -Late Career/Senior/Retiree mentorship program for students, residents, early career physicians, guest speakers, advocacy, community education
  - -Telehealth advocacy/legislation, reimbursement issues, expansion in rural areas
  - -\*Development/Fundraising newly formed, outside members, sustainability and community work, scholarship, projects, infrastructure



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### Strategic Plan Overview 2021-2024

Further development of infrastructure to allow for Chapter growth and sustainability.

- Create/further develop new committees of board- Late Career/Retiree and Telehealth
- Expand website resources and better engage members on social media platforms
- Maintain and improve career/leadership activities and opportunities for residents and young career physicians

Expand Annual Report – Blueprint for Children's Health and Advocacy – follow template from National AAP

Each committee including Executive committee create report out/ Score card/Dashboard

Formally increase voice of Youth and Families in work of MeAAP.

Create youth and family advisor board membership



## Key Child Health Issues 2021-2024

General Child Health Issues [ Vaccination, Asthma, Obesity] - increase in programming, grants to take a deeper dive, coordinate projects with other community and State groups; member of the Maine Obesity Advisory Council/Let's Go & WOW Clinics; Statewide campaign on Vaccination uptake with MePCA, Systems, MIP, MIC, Maine Families for Vaccines; best practices for asthma control, lung health, anti vaping

Social Determinants of Health - help practices improve screening rates, create closed referral loop, link to resources n their communities, learn about national strategies – entering year two of a national AAP collaborative with six Maine practices continuing into year two; Engage Diversity and Inclusion Champion to educate Board about Race as a Public Health Issues and ts intersection with SDoH. National collaborative on Addressing Social Health and Early Childhood Wellness (ASHEW).

Mental Health / Substance Use in Youth – MI/SBIRT, System of Care to fill in gaps and increase primary care setting; Support DHHS/CDC Psych Access Grant; Partner with BBCH Ped Service Line on Education around psych evals, services and referrals; Working on grant proposal with DAYONE, applied to expand MI/SBIRT to include vaping and all substances - deeper dive for primary care clinicians

Access - Telehealth, Oral Health - Formed telehealth committee and working on grant to expand access, work on reimbursement and aligning efforts on legislation – statewide committee includes NE Telehealth, hospital systems, MAInsurPlans. Oral Health; partner with MMA/CQI, Maine Partnership for Children's Oral Health and MePCA to improve oral health screenings in office visits, improve referral systems, expand integration efforts, communications and education campaign, and new project create ECHO model and learning collaborative embedding hygienist in primary care and expand referral network

Maine Chapter

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#### **Executive Leadership** 2021

### **Executive Committee**

Deborah Hagler, MD FAAP

### Vice President

Laura Blaisdell, MD, FAAP

#### Treasurer

Christopher Motyl, DO FAAP

#### Secretary

Genevieve Whiting, MD, FAAP

Past President Janice Pelletier, MD FAAP

#### Staff

#### **Executive Director**

Dee Kerry, BS

#### **Board of Directors**

Amy Buczkowski, MD, FAAP Melissa Burch, MD,, FAAP Adrienne Carmack, MD, FAAP Gabriel Civiello, MD, FAAP Anne Coates, MD, FAAP Madison Tippetts\*\* Dan Hale, MD, FAAP Jennifer Jewell, MD, MS, FAAP Stephanie Joy, MD, FAAP Emily Keller, MD, FAAP Alton Kremer, MD, PhD, FAAP Michele Labotz, MD, FAAP

Thomas LaJoie\*\* Lawrence Losey, MD FAAP Stephen Meister, MD MHSA FAAP Valerie O'Hara, DO, FAAP Maria Rutmann, MD, FAAP Sydney Sewall MD, MPH, FAAP Mary Tedesco-Schneck PhD, NP Andrea Tracy, MD, FAAP Aaron Wallace, MD\* Robin Wolschendorf, MD\* Brian Youth, MD, FAAP

\*Resident Member

\*\*Student Member

American Academy of Pediatrics DEDICATED TO THE HEALTH OF ALL CHILDREN Maine Chapter

