



# Partner with us in 2024 to Address HPV Vaccination Geographic Disparities

## Protecting our children today for a healthier tomorrow

The American Cancer Society (ACS) and The National HPV Vaccination Roundtable (HPVRT) are seeking rural healthcare partners to join a learning community focused on improving HPV vaccination among 9–12-year-olds.

Through a series of virtual sessions and peer-based learning, the rural disparities HPV vaccination learning community will use quality improvement (QI) and evidence-based interventions to increase vaccine rates. This no-cost, practical how-to learning community will serve as a forum for health partners to gain knowledge, exchange promising practices, and talk through challenges to increasing HPV vaccinations in rural settings.



## **Why Prioritize HPV?**



# Most patients will be exposed to HPV:

HPV is extremely common. The HPV vaccine provides protection from these infections and six types of cancer.



#### **Pandemic impact:**

Nationally 8.4 million doses have been missed, leaving many children unprotected from future cancers. The impact on publicly insured children has been significant.



# Population health management:

Rural communities lag 10% behind the national average for HPV vaccination. HPV underperforms compared to other ACIP recommended vaccines, including Tdap and MenACWY.



# Improve HEDIS IMA/CHIP metrics:

Payors may tie incentives to performance improvements on adolescent immunization measures.

## Why partner with ACS?



**History of success:** 

Since 2014, ACS has partnered on

300+ HPV QI projects. Partners

have rate improvements of 3-

5%. Review our 2022-2023 HPV

Impact Report to learn more.





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# **Trusted global organization:** ACS is a leader in the I

ACS is a leader in the HPV vaccination space.
Participation includes access to thought leaders and experts.







#### **Mission HPV Cancer Free:**

ACS set a goal to increase HPV vaccination rates and seeks to eliminate vaccine preventable HPV cancers, as a public health problem starting with cervical cancer.



# Cancer prevention in action:

Attendees will learn and apply QI tools and best practices to increase vaccine delivery.

## **Participation Benefits:**

- Access to ACS & HPVRT resources and materials
- Co-branding opportunities
- Data utilization best practices
- Networking with peer organizations
- Practical implementation tips

- Opportunity to showcase success
- OI coaching & support
- Learning from subject matter experts
- Social media toolkit (patient-facing)
- Preventing HPV-related cancers and pre-cancers



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## **Learning Outcomes**

- Increase on-time HPV vaccination rates
- Expand knowledge around HPV infection, related-cancers, and vaccination rates
- **Build** awareness around the importance of HPV vaccination data
- Explore evidence-based interventions to increase HPV vaccinations in your community
- **Discuss** best practices and challenges increasing HPV vaccinations in rural settings

### **Learning Session Details**

Dates	Topics
March 20, 2024	Setting the Stage: Networking & Orientation
April 10, 2024	A Deep Dive into HPV Vaccination Data
May 22, 2024	HPV Vaccination Starting at Age 9
June 19, 2024	The ABCs of Quality Improvement: AIM Statements & Building a Team
July 17, 2024	The ABCs of Quality Improvement: Process Mapping & Gap Analysis
August 14, 2024	Finding the Best Fit: Evidence-Based Interventions & HPV Vaccination
September 18, 2024	The ABC's of Quality Improvement: PDSA Cycle
October 16, 2024	Highlighting HPV Vaccination Best Practices
November 13, 2024	Highlighting HPV Vaccination Best Practices
December 4, 2024	Celebrating & Sustaining Success

#### Time:

2-3pm EST

#### Cost:

Free to attend

#### **Location:**

Virtual format via Zoom meeting



## **Registration Details**

Registration is rolling and participants can join at any time throughout the year. Register using the following link: https://forms.office.com/r/q8zfWncCgr or scan the QR code.

Once registration has been completed, Zoom calendar invites will be sent for the monthly calls.



Questions? Please reach out to **Ashley Lach, HPV Program Manager** Email: <u>Ashley.Lach@cancer.org</u>



