



AAP Screening, Brief Intervention, and Referral to Treatment (SBIRT) Substance Use ECHO Grant Call for Proposals Application

(Supported by the Conrad N. Hilton Foundation)

The purpose of this award is to offer up to 4 grants (\$15,000 each) to organizations interested in implementing the ECHO model™ to address adolescent substance use prevention, assessment, and care. Program awardees will participate from December 2019 – December 2020. Training and technical support will be provided by the AAP throughout the duration of the program.

Background:

In November 2013, the AAP forged a partnership with the University of New Mexico (UNM) [Project ECHO®](#). Project ECHO is an innovative tele-mentoring program designed to create virtual communities of learners by bringing together healthcare providers and subject matter experts using videoconference technology, brief lecture presentations, and case-based learning, fostering an “all learn, all teach” approach. Participants are engaged in the bi-directional virtual knowledge network by sharing clinical challenges and learning from experts and peers.

Project ECHO has been recognized globally as a successful tool to improve patient care outcomes. ECHO adheres to 4 key principles: 1) Subscribes to the disease management model of care that aims to improve quality, reduce variety, and standardize best practices; 2) Fosters multidisciplinary partnerships that increase access to care and reduce health care costs; 3) Engages health care providers to participate in case-based learning under guided practice to provide specialized care to their own patients; and 4) Utilizes technology to promote face-to-face mentorship and sharing of knowledge and experience by experts and peers without the need for cost-intensive supervision, in-person trainings, and travel. Project ECHO has since been adapted by institutions globally; there are currently over 300 hubs worldwide in 37 countries for over 70 diseases and conditions.

The AAP serves as an ECHO superhub, training and supporting partner organizations (hubs). In this capacity, the AAP conducts ECHO Immersion Trainings for individuals and organizations interested in implementing pediatric-focused ECHO programs; fosters interprofessional collaboration and sharing best practices in pediatric care; and serves as a resource center by providing technical assistance around ECHO replication and implementation and curriculum development. To date, the AAP ECHO superhub has trained over 40 organizations, supported dozens of pediatric ECHO programs, and assisted organizations with the centralization of ECHO efforts within academic institutions, country health systems, and state programs. The AAP has also launched [AAP ECHO programs](#) for a variety of pediatric-specific conditions such as school-based mental health, trauma informed care, epilepsy, obesity, HPV vaccination, lead testing, and neurodevelopmental screening.

In May 2019, the AAP launched the Screening, Brief Intervention, and Referral to Treatment (SBIRT) Substance Use ECHO program. This ECHO program serves as a forum for health care professionals to develop knowledge and capacity to care for patients with substance use concerns in a medical home setting. [Guidelines](#) and [policy](#) established by the AAP are used to assist practices in improving quality of care through evidence-based processes to reach desired outcomes. This program uses established quality improvement methodology to improve and sustain the implementation of substance use prevention, detection, assessment, and intervention practices. In addition to monthly team-based meetings, chart review, and tests of change, participants join monthly 1-hour teleECHO sessions which include a brief lecture presentation, data review, and de-identified, in-depth practice-based cases for discussion, problem-solving, and guidance.

The AAP is seeking applicants who are interested in serving as an ECHO hub in order to replicate and implement the AAP SBIRT Substance Use ECHO program. Training and technical assistance will be provided by the AAP in the ECHO methodology, SBIRT Substance Use ECHO curriculum, and best practices for ECHO program replication and implementation.

The Conrad N. Hilton Foundation was created in 1944 by international business pioneer Conrad N. Hilton, who founded Hilton Hotels and left his fortune to help individuals throughout the world living in poverty and experiencing disadvantage. The Foundation invests in 11 program areas, including providing access to safe water, supporting transition age foster youth, ending chronic homelessness, hospitality workforce development, disaster relief and recovery, helping young children affected by HIV and AIDS, and supporting the work of Catholic sisters. In addition, following selection by an independent international jury, the Foundation annually awards the \$2 million Conrad N. Hilton Humanitarian Prize to a nonprofit organization doing extraordinary work to reduce human suffering. From its inception, the Foundation has awarded more than \$1.8 billion in grants, distributing \$112.5 million in the U.S. and around the world in 2018. The Foundation's current assets are approximately \$2.9 billion. For more information, please visit www.hiltonfoundation.org.



Applicant Requirements and Processes:

- Demonstrate a need in the state, region, or nationally to address adolescent substance use.
- Identify capacity of organization to serve as the Hub and replicate/implement the ECHO program.
- Identify ability to identify and secure specialists to serve as program faculty and practices to serve as program participants.
- Groups are encouraged to collaborate via joint application to maximize participation and resources.
- Preference will be given to organizations that can sustain ECHO implementation.
- Project Narrative page limit is 5 pages.
- **Application proposal due Monday, October 28 at 12:00 pm Central time. Applicants will be notified of decision by November 1, 2019. Accepted applicants must book travel through the AAP by November 8, 2019 to attend a training in Itasca, IL on December 10-11, 2019.**

Applicant Expectations (if awarded):

- Attend a 2-day training at National AAP Headquarters in Itasca, IL December 10-11, 2019 (travel costs will be covered separately; hubs generally bring 3-4 persons to the training).
- Launch the ECHO program no later than March 2020.
- Recruit a multidisciplinary specialist team to serve as faculty for the ECHO program.
- Recruit 8-15 practices to participate in ECHO program.
- Apply for continuing medical education (CME) and Maintenance of Certification (MOC) Part 2 credits for program participants (AAP will provide templates and technical assistance). Applicants may also apply for MOC Part 4 credits if desired.
- Actively monitor and manage participant completion requirements.
- Act as primary point of contact for recruited practices participating in ECHO program.
- Implement monthly ECHO sessions for recruited participants.
- Participate in regular monthly calls with AAP ECHO team and provide regular progress reports.
- Provide technical assistance to participants as needed.
- Implement program evaluation consisting at minimum of retrospective online survey (template provided).
- Submit a final report to AAP within 2 months of program completion to share lessons learned.

Directions:

Please submit a proposal that includes the information below and addresses the project narrative and budget portions of this application. Please return the completed proposal to Shannon Limjuco at slimjuco@aap.org by **Friday, October 28, 2019 at 12:00 PM Central time.**

Items to Include:

- **Organization (Name, Address)**
- **Primary Point Person (Name, Email, Phone, Role)**
- **Secondary Point Person (Name, Email, Phone, Role)**
- **Project Narrative** (*not to exceed 5 pages*)
- **Budget and Budget Justification**

Questions? Please contact:

Shannon Limjuco, Program Manager, Project ECHO: slimjuco@aap.org / 630-626-6217

Eileen Glasstetter, Manager, Substance Use and Prevention Initiatives: eglasstetter@aap.org / 630-626-6772



A. **Project Narrative** (no more than 5 pages)

1. **Describe the problem and need for a SBIRT Substance Use ECHO in your community.**
2. **Describe your Hub team, including administrative staff and faculty.** (How does this team fit into the larger organization; who will serve on the hub team and what roles will each play, etc.)
3. **If available, what are the names of your Hub faculty? Have they agreed to participate?**
4. **Describe your catchment area.** (national, regional, or state approach? Which states do you plan on including, etc.)
5. **Describe your plan to recruit spokes (participants).** (How is the hub team going to recruit spokes? What spokes will be targeted, etc.)
6. **Describe any relevant partnerships that will enhance the ability of your Hub to implement the ECHO program.**
7. **Describe your experience and capacity to provide a program that offers continuing education credits for pediatricians and/or other health care providers.** If you have experience and/or capacity to offer a program that provides MOC Part 4 credit, please include that here.
8. **Describe how you will sustain the SBIRT Substance Use ECHO and/or use of the ECHO model within your organization/institution upon completion of this grant.**

B. **Budget** (A total of \$15,000 per program will be given to up to 4 awardees)

Please provide a budget and budget justification. (Cost categories to consider: Principal Investigator (PI), Program Coordinator, Quality Improvement Consultant, IT, Technology Equipment, Printing/Duplicating, CME, MOC, etc.)



Evaluation Scoring Rubric:

All proposals will be reviewed by a subgroup of AAP members (including current AAP SBIRT ECHO program faculty) and staff. Proposals will be scored using the following rubric:

Criteria	Points Allotted	Comments
Need Demonstrated need in the community (Up to 5 points)	/5	
Hub Capacity Confirmation of Hub capacity <ul style="list-style-type: none"> Administrative staff (add 1) Multidisciplinary faculty (add 1) Confirmed faculty (add 1) IT support (add 1) 	/4	
Partnerships Confirmation of hub partnerships <ul style="list-style-type: none"> Academic medical institution partnership (add 1) AAP Chapter partnership (add 1); Relevant AAP council, section partnership (add 1) 	/3	
Spoke Recruitment <ul style="list-style-type: none"> Detailed recruitment plan (add 1) Confirmed spokes (add 1) 	/2	
Sustainability Plan <ul style="list-style-type: none"> Outlined plan and capacity for sustainability (up to 5 points) 	/5	
Continuing Education (CE) <ul style="list-style-type: none"> Experience running programs offering CE and capacity to provide CE to pediatricians and/or other healthcare providers (up to 3) Capacity to provide a program offering MOC Part 4 credits (up to 2) 	/5	
Budget <ul style="list-style-type: none"> Budget and Justification included (add 1) 	/1	
TOTAL	/25	