

**Maine AAP Strategic Plan  
July 2020 – June 2024**

**December 2020**

1. Refinement of processes that allow for transparency in the chapter operations, enhance communication and engagement, and allow equitable development and smooth transition of leadership roles.

Goals/Activities	Responsible Parties	Desired Outcomes	Time Frames (end dates)
Review/Adopt Template Charter Manual from National AAP	Executive Committee/Board	<ul style="list-style-type: none"> <li>▪ Clearly delineated operations of the Chapter</li> </ul>	July 2021
Committee Chairs Create Charters Committee Chairs Develop Goals- some that engage in advancement of strategic plan child health goals.	Committee Chairs	<ul style="list-style-type: none"> <li>▪ Defined work of Committees</li> <li>▪ Increased Engagement in Committee work and of Chapter members</li> <li>▪ Advancement of Child Health Goals</li> </ul>	January 2022

2. Further development of infrastructure to allow for Chapter growth and sustainability.

Goals/Activities	Responsible Parties	Desired Outcomes	Time Frames
Create/further develop new committees of board- -Retiree/Seniors -Finance/Development -Telehealth	Board/Executive Committee	<ul style="list-style-type: none"> <li>▪ Enhanced growth and financial stability to carry out Chapter Mission.</li> <li>▪ Transparent processes; smooth leadership transitions.</li> </ul>	October 2020 – July 2021
Expand website resources and better engage members on social media platforms	Career/Leadership/Engagement Committee	<ul style="list-style-type: none"> <li>▪ Increase member engagement and perceived value</li> <li>▪ Expand interest and get additional members engaged on committees; add to pipeline for future board and officer roles</li> </ul>	Ongoing 2024

Survey Board to cultivate ideas on growth of Chapter.	Executive Committee	<ul style="list-style-type: none"> <li>Enhanced engagement of stakeholders as Chapter matures as organization.</li> </ul>	February 2021
---	---------------------	---	---------------

3. Tracking our work. Each year the President and Executive Director complete an annual report; submitted to the National AAP leadership.

Goals/Activities	Responsible Parties	Desired Outcomes	Time Frame
Each committee including Executive committee create report out/ Score card/Dashboard	Executive Committee Committee Chairs	Track Progress on Activities Share Information with Funders Enhance engagement	December 2020, 2021, 2022

4. Formally increase voice of Youth and Families in work of MeAAP.

Goals/Activities	Responsible Parties	Desired Outcomes	Time Frame
Create youth and family advisor board membership/Panel	Executive committee	More engagement from youth and families we serve on execution of Chapter's Mission	July 2021

## CHILD HEALTH ISSUES

1. General Child Health Issues [ Vaccination, Asthma, Obesity]

Goals/Activities	Responsible Parties	Desired Outcomes	Time Frame
Survey practices to understand needs pertaining to child health issues {Education; QI; Advocacy} Report Findings to Board.	Exec; Committees	Targeted chapter programming to advance primary care needs and child health issues.	July 2021
Define Chapter role as Clearing house to share Statewide educational initiatives; programs and innovative policy ideas among stakeholders driving improvements in general child health initiatives.	Exec/Committees	<ul style="list-style-type: none"> <li>Increased Engagement</li> <li>Developed relationships with child health stakeholders</li> <li>Dissemination of good ideas</li> </ul>	July 2022
Increase educational offerings in key areas such as obesity treatment, new	Education committee	<ul style="list-style-type: none"> <li>Increase knowledge and provide member benefit</li> </ul>	Dec 2020 – Dec 2021

vaccine law, updated best practices for asthma control			
--	--	--	--

2. Social Determinants of Health

Goals/Activities	Responsible Parties	Desired Outcomes	Time Frame
Implement ASHEW Educate Board About Grant	ASHEW Steering Committee	<ul style="list-style-type: none"> <li>▪ Increased Understanding of Trauma Informed Care</li> <li>▪ Increased Screening for SDoH in Primary Care</li> <li>▪ Chapter Gains Experience in Leading QI Project and Offering MOC to practices</li> </ul>	Through July 2021
Offer at least one session at a ME AAP conference (or other conference) that 25% of Chapter attends on SDoH and resilience	Conference Committee	Increased Clinician Knowledge of impact of SDoH on Health Outcomes	July 2023
Identify key policy and legislative Issues that drive SDoH impacting Children that Chapter may want to direct resources toward and create advocacy strategy.	Advocacy Committee Executive Committee Key stakeholders (MCA)	Policy changes to improve SDoH impacting Children	With legislative cycles
Engage Diversity and Inclusion Champion to educate Board about Race as a Public Health Issues and Its intersection with SDoH	Conference/Education Committee Executive Committee	Increased understanding	January 2022
Engage in Families First Implementation	Foster Care Committee	<ul style="list-style-type: none"> <li>▪ Prevention of Children Entering Foster Care</li> <li>▪ Decreased Number of children in state Custody</li> </ul>	Ongoing-2024

3. Mental Health / Substance Use in Youth

Goals/Activities	Responsible Parties	Desired Outcomes	Time Frames
Implement HRSA Psychiatry Access Grant	Executive Committee	<ul style="list-style-type: none"> <li>▪ Increased Access to MH care In Medical Home</li> </ul>	Ongoing-2024

		<ul style="list-style-type: none"> <li>▪ Increased access to treatment</li> <li>▪ Redcap Proficiency</li> </ul>	
Implement HP2020	Labotz/Kerry	<ul style="list-style-type: none"> <li>▪ Better care for LGBTQ youth</li> <li>▪ Decreased use of Appearance enhancing substances</li> <li>▪ Learn process for creating MOC</li> <li>▪ Work with DOE to standardize some of this education and outreach</li> </ul>	Ongoing-2022
Continue SBIRT training 10% of members take a MI training geared toward substance use	Conference/Education Committee	Increased screening and intervention for youth substance use	2022
Chapter will hold at least one training on stigma and bias	Conference/Education Committee	Increased screening and care For youth with mild SUD in primary care.	2024

#### 4. Access

Goals/Activities	Responsible Parties	Desired Outcomes	Time Frame
Create a telehealth committee to expand best practices and use across Maine	Executive Committee	Fully functioning committee  Integration with New England Telehealth consortium and others	2021
Define strategy to advocate for continued use of telehealth and its reimbursement	Advocacy & Telehealth committees	Primary care continues to offer telehealth	2022
Create an educational platform to provide continued updates and guidance on use of telehealth in patient care	Telehealth Committee	Define standards of best practices through new medium Increased access to care for certain populations Better management of chronic conditions	2024